Recommended websites for further information:

NSPCC Net Aware))

www.net-aware.org.uk/













internet matters.org











www.internetmatters.org/



www.childnet.com/

Follow Simon Aston on Twitter or Instagram:





Cluster schools involved:













South End Infant School







Unity in the Community



Since the start of the academic year, all the schools identified in this leaflet have been working together to plan a community event. The purpose was to raise the profile of keeping our young people safe, not only in school, but in our community.



This leaflet has been created to enable the key messages from the event to be shared with our families.

Created by A.Burkam @ Alfred Street Junior School 2018 on behalf of the Cluster Schools.

At the event, held at the Ferrers School on Thursday 26th April, there were representatives from Northamptonshire Fire and Rescue, Northamptonshire Police including the local PSCO and a guest speaker (Simon Aston) from Northamptonshire's Online Safety Team.

Northamptonshire Fire and Rescue Service





Northamptonshire Police



The information included in this leaflet summarises the key messages Simon Aston shared during his presentation.

For further information, please contact your child's school or visit the recommended websites enclosed in this leaflet.

We are hoping for this to be an annual event so...keep your eyes peeled for future dates.

Key messages:

- Children have grown up with technology- explore it with them.
- Ensure privacy settings are as high as they can be.
- Educate children about how to deal with inappropriate content/use because at some point they will be exposed to it. Keeping all content on the internet safe is IMPOSSIBLE so build up their digital resilience.
- Social media is used for self-esteem, entertainment or communication. We must advise young people to question everything they see on social media. It is not the real world!
- Panic Culture- When an issue with a certain App appears in the news, use it as an opportunity to discuss how to use the App safely rather than deleting it. Every App, game or website has the potential to be dangerous.
- Remember that the internet is a wonderful place—ensure the positives are shared with children too!



The four D's to implement:



igital free zones

It is impossible to monitor everything, but by having all technology downstairs, parents are more likely to see and know more about what their children are accessing.



igital sunset

30mins-1hour before bedtime, adults and children should be coming off technology and should definitely be leaving phones and other devices downstairs. Some people will need to invest in an alarm clock!



igital role models

Parents to ensure they are using technology safely and apply the online safety rules to their own use so children can learn from them.



igital detox



Take some time away from digital devices and set time limits to ensure there isn't constant exposure.